DELIVERABLE

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Statement of originality

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Authors

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Layout and Graphic Design: FUNDOSA TECHNOSITE S.A.

Executive Summary

This first release of the ETNA website, published after having registered the etna-project.eu domain, is intended to disseminate detailed information about the ETNA project across a wide audience, not only made of professionals dealing with ICT or specifically with Assistive Technologies.

The website also intends to convey a public image of a solid network from the partners’ viewpoint – a tangible token of the consortium’s internal work and live collaboration – and of a unique cluster between the ETNA and the ATIS4All Consortia; indeed, it is the first concrete example of joint collaboration, reflected by the similar graphic layout of both the networks’ websites.

This deliverable describes the contents of the ETNA website and the process that led to its production.

The first chapter (Objectives) describes the targets for which the first website version is intended; it also anticipates how it is framed within the vision of the future Portal of the Thematic Network, that will include several powerful and complex applications (the EASTIN 2.0).

The second chapter (Design Concept) depicts the context in which the website has been realized, its target audience and explains design and layout choices.

The last chapter (Detailed Description) provides an “off-line” description of the website. With the help of screenshots, it provides all contents details, illustrates the various pages and explains the selected external links.
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Objectives

The present version of the ETNA website represents the first step of an evolving process that will last 3 years, turning into EASTIN 2.0 at the end of the project, with a more complex concept design that will include a joint portal for ETNA and ATIS4All and two main applications, the “Search Engine” and the “Community”, as exemplified in Picture 1.

This first version aims at giving a first visibility to the project, presenting its goals, the context it addresses, the expected outcomes and benefits and the Consortium.

Design Concept

The website structure has been designed by FUNDOSA TECHNOSITE S.A., member of the ATIS4All Consortium, while the contents have been developed by the ETNA Consortium: this joint effort responds to the Commission’s recommendation to collaborate, exploit the synergies and also deliver the public image of a single cluster.

The ETNA and the ATIS4All Websites share the same design, layout and graphics, which have been intentionally made attractive and easily understandable. The pictures chosen show common people using ICT, thus broadcasting the image of technology as a useful tool that can be easily used during ordinary life. Bright and vivid colors have been chosen to avoid the feeling of a “dark image of disability” and – conversely – convey an idea of positive energy that can be fostered through joint action to positively contribute to the European society.

As a key communication tool, the website is supposed to address to a very large and varied audience – not necessarily to people familiar with assistive technology, ICT or accessibility issues – therefore the contents are concise and organized in short paragraphs to facilitate reading.

At the moment the website consists of 13 active pages, organized in a tree-structure, as represented in the “Sitemap” page (Picture 2).
Picture 2- Site Map

The next chapter will provide a detailed description of each website page, illustrated by screenshots. The last section will also show the 5 links contained in the ETNA website, that can be displayed from any page.
**Detailed Description**

**Website Pages**

The Homepage provides a concise presentation of the ETNA project and of the Project Leading Institution (Picture 3). Page “Presentation” adds some more details on the objectives and the expected outcomes (Picture 4, Picture 5).

![Picture 3- Homepage](image-url)
A European network of leading institutions in assistive technology and accessibility information and communication technologies (ICT) is a powerful driver for inclusion and quality of life. It can have particular benefits for people with disabilities, often removing barriers to participation in everyday life. However, ensuring access to ICT suitable equipment, systems and services is not straightforward as information is patchy, not well distributed or simply absent. The ETNA Thematic Network, set up in January 2011, will address this issue.

ETNA provides a common platform of partner organizations and institutions which are experts in Assistive Technologies and in International level. In collaboration with another Thematic Network (ATIS4all), it will serve as a platform to share expertise, ideas, views, resources and field experience.

The Thematic Network will develop through the following steps:

1. Analysis of awareness at the information needs of stakeholders, so as to identify the requirements of the thematic network (work);
2. Identification of an inventory of existing resources in all EU member states, including databases of assistive technology products, software repositories, assessment databases, services, and virtual communities (forums, blogs, social networks etc.);
3. Search for a common method to classify the key features of ICT AT products and/or accessibility solutions and describe them through an appropriate model;
4. Search for a common method to classify the key features of components that allow to create TEC AT products and/ or accessibility solutions (also including authoring systems and developer tools);
5. Formed with the findings of the previous four steps, the ICT AT Portal will be created to ensure unified and efficient access to all the identified resources, in such a way as to meet the information needs of all stakeholders and to act as a centre for an EU-wide virtual community of people interested in ICT AT (researchers, developers, businesses, companies, professionals, users);
6. Field testing of the Portal in order to check the effectiveness in meeting the information needs, accessibility and the usability satisfaction of the fields of the field tests will guide the final tuning of the Portal.

The expected impact of the TEC AT Portal will be:

- A make information on available AT and accessibility products, software, services and solutions, available across Europe and easily available to users, thus improving access for individuals with disabilities in relation to the knowledge and the choice of assistive technologies.
- Connect developers, providers, suppliers of AT solutions, from across Europe, thus improving fragmentation in AT and accessibility technologies, thus helping companies, especially small, to work in this area to benefit from future market potential.

Project Leader:
Foundations Don Carlo Gnocchi Ospital
The project is co-financed by the biomedical technology Department (Polytechnics) of the Don Carlo Gnocchi Foundation, based in Milan, Italy.
The Don Carlo Gnocchi Foundation is the largest private non-profit provider of care and rehabilitation services for people with disability and elderly people in Italy.
Page “Consortium” displays the partners’ logos (each one containing a link to the relative website (Picture 6) and then a list with the full name of the partners and their Country (Picture 7). Each name in the list contains an internal anchor to a more detailed description of the organization and of the person/s in charge for the ETNA project (Picture 8).

Picture 6- Consortium Page: First Section with Partner Logos
The consortium page continues with the partners’ list.

Picture 8- Consortium Page: for each partner, a brief description is provided.
Page “News” provides short descriptions of key events (Picture 9). Some News contain a link to more detailed descriptions and related material, such as the examples below (Picture 10, Picture 11).

Picture 9- News

Picture 10- Detailed News
Page “Documents” contains public documents and deliverables (not available yet) to download (Picture 12).

The Contact page highlights the address, telephone number and e-mail address of the Project Leader (Picture 13).

The footer of all pages displays the “accessibility” and “legal notice” links, leading to the related pages. Page “Accessibility” describes the accessibility features of the website (Picture 14), while the “Legal Notice” page explains responsibilities in the use and management of the website contents (Picture 15, Picture 16).
Picture 13- Contact

Picture 14- Accessibility
Picture 15- Legal Notice

Picture 16- Legal Notice - continued
Page “EASTIN 2.0” explains the **ETNATIS** cluster and anticipates the future portal that will be the main outcome at the end of the ETNA project (Picture 17).

![EASTIN 2.0](image)

*Picture 17- EASTIN 2.0*
Links

On each page, selected links are displayed to the following external websites:

- ATIS4All [www.atis4all.eu](http://www.atis4all.eu) (Picture 19).
- ePractice (the EU E-Accessibility practice, policy, monitoring and impact) [http://www.epractice.eu/community/eaccessibility](http://www.epractice.eu/community/eaccessibility) (Picture 21).

![Picture 18- The EASTIN Network](Image)
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Picture 19- ATIS4All

Picture 20- E-Inclusion